

# **Franco Buzzi**

# **Memorial Scholarship**

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As every year, the Franco Buzzi Memorial Scholarship offers deserving and talented young people the opportunity to attend one of the most prestigious MBA programs in the United States.

## Description

Every year Buzzi Unicem awards two scholarships to the sons and daughters of employees (and former employees) from all of the group's countries, and to young people who graduated from high school in Casale Monferrato, in order for them to attend a Master in Business and Administration program at the following leading US universities:

- McCombs School of Business - University of Texas, Austin;
- Smeal College of Business - Penn State University (Pennsylvania);
- Kelley School of Business - Indiana University, Bloomington;
- College of Business and Economics - Lehigh University (Pennsylvania)<sup>1</sup>.

The chosen Masters are full-time programs, lasting 2 years, which Buzzi Unicem will finance entirely, guaranteeing the student coverage not only of school costs, but also of standard ancillary costs such as travel, accommodation, insurance.

The requirements of potential candidates relating to their qualifications, level of knowledge of English and analytical skills are set by each university and listed in the admission criteria. Additional appreciated characteristics are: determination, result orientation, intellectual and communication skills, integrity, maturity and interest in the community.

With a view to transparency and meritocracy, Buzzi Unicem will in no way interfere with the candidate evaluation and selection process. In fact, applicants will be able to submit their application only online and the process will be entirely managed by the chosen university.

## Applicants and admissions criteria

Among the admission requirements set by each school are:

- Bachelor's Degree;
- proficient English skills certified by TOEFL or IELTS test scores. This is not required for US citizens, US permanent residents and for people holding a degree from a country where English is the official language;
- adequate GRE or GMAT test scores.

Other relevant factors are:

- work experience;
- academic performance and intellectual ability;
- communication, initiative, maturity, integrity, and self-awareness;
- extracurricular and community activities.

For a more detailed description of the admission requirements, please refer to the University's website<sup>2</sup>

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<sup>1</sup> This master is 1 year long

<sup>2</sup> <https://www.mcombs.utexas.edu/MBA/Full-Time>

<https://mba.smeal.psu.edu/>

<https://kelley.iu.edu/programs/full-time-mba/index.html>

<https://www1.lehigh.edu/academics/graduate-studies/degree-programs>

## Grant

Every year Buzzi Unicem will fully fund two scholarships for a 2-year, full-time Master in Business and Administration program at one of the approved schools listed above.

The scholarship will cover:

- tuition and fees - paid directly to the university;
- standard ancillary costs (eg. travel, living expenses, books, insurances etc.) - paid directly to the student.

## Selection process and deadlines

Candidates must submit their application, online, to the selected university. Application deadlines are listed below for each MBA program. The deadlines for the current year are as follows:

### McCombs School of Business, University of Texas

Application Deadline		
<i>Round 1</i>	<i>Round 2</i>	<i>Round 3</i>
October 12, 2021	January 6, 2022	March 29, 2022

### Smeal College of Business, Penn State University

Application Deadline			
<i>Round 1</i>	<i>Round 2</i>	<i>Round 3</i>	<i>Round 4</i>
October 1, 2021	December 1, 2021	February 1, 2022	April 1, 2022

### Kelley School of Business, Indiana University

Application Deadline			
<i>Round 1</i>	<i>Round 2</i>	<i>Round 3</i>	<i>Round 4</i>
October 15, 2021	January 5, 2021	March 1, 2022	April 15, 2022

### College of Business and Economics, Lehigh University

Application Deadline		
<i>Round 1 – early decision</i>	<i>Round 2 - priority</i>	<i>Round 3 – international student</i>
October 25, 2021	January 10, 2022	April 19, 2022

Please note that only two scholarships will be awarded each year: in the event of more than two applicants being accepted by the selected universities, the highest GMAT grade will be considered as decisive for the

assignment of the grant. We therefore suggest to take the GMAT test instead of the GRE test, in order to make this part of the selection process fully transparent.

### **Buzzi Unicem contacts**

The Buzzi Unicem contact for any scholarship candidate is the HR Manager of the country in which his/her parent works.

**All candidates are required to inform via email the Buzzi Unicem contact point when applying to the admission process at one of the selected universities.**