

Selection process and deadlines

Candidates will have to directly submit their application online to the selected university (deadlines are highlighted for each MBA).

- <http://www.mcombs.utexas.edu/MBA/Full-Time/Admissions> (3 rounds from October through March. Please note: there is a penalty for applying round 3. Round 3 applicants are 25% less likely to be admitted than applicants from the first two rounds)
- <https://mba.smeal.psu.edu/admissions/application-process> (October -March)
- <https://business.missouri.edu/programs-admissions/graduate/graduate-programs-admissions> (October - May)
- <https://business.lehigh.edu/academics/graduate/masters-programs/one-year-mba/admissions-information> (October - May)

University address

- McCombs School of Business - 2110 Speedway, B6000, Austin, Texas 78705
- Penn State University Park campus, State College - 220 Business Building, University Park, Pennsylvania 16802
- Robert J. Trulaske, Sr. College of Business, University of Missouri, Cornell Hall, Columbia, Missouri 65211
- Lehigh University College of Business and Economics - Rauch Business Center - 621 Taylor Street, Bethlehem, Pennsylvania 18015

Buzzi Unicem contact person

Each candidate's contact person is the HR manager of the country the employee belongs to. The contact person of students who graduated from high school in Casale Monferrato is Sergio Salvi, Buzzi Unicem SpA's HR manager.

In emails communications with the contact person, please carbon copy Sergio Salvi and Benedetta Buzzi (ssalvi@buzziunicem.it; bbuzzi@buzziunicem.it).

Franco Buzzi Memorial Scholarship

A restyling for the memorial scholarship to remember Franco: widening the scope to offer to talented young people the life-changing opportunity of attending one of the best MBA programs in the USA.

“Franco Buzzi Memorial Scholarship”

As you might remember, we have chosen to remember Franco not only in our hearts, but also with something more tangible, that could leave a sign in people who did not meet him in person.

We were looking for an idea that could reflect things that Franco loved; so we let three passions of his drive our decision. First of all the company, to which he dedicated his life; secondly, brilliant young people, who could represent the company’s future nourishment; last, but not least, the USA.

After putting together these elements, the decision of offering a “Franco Buzzi scholarship” to talented young people came up easily.

We like the idea of giving young, determined people the opportunity of taking a leap forward in their professional life, an opportunity that could open them up to new possibilities and prepare them to new challenges. Franco himself, at the age of 22 - a forerunner, for those days - was awarded a grant by the prestigious Fulbright Student Program to study in the USA.

Today we have decided to broaden the scope of the initiative by adding more scholarships, more potential candidates, more universities.

Buzzi Unicem will thus award two scholarships every year that will provide the employees’ and retired employees’ sons and daughters, from all of the group’s countries, and young people who graduated from high school in Casale Monferrato with the unique opportunity to attend a Master in Business and Administration at some of the top US universities:

- McCombs School of Business - University of Texas, Austin;
- Smeal College of Business - Penn State University (PA);
- Missouri University, Columbia;
- College of Business and Economics - Lehigh University (PA).

The chosen schools are very well-regarded and highly ranked in the USA.

The programs we selected are 2-year, full-time MBAs, that Buzzi Unicem will fully fund, thus covering not only tuition and fees, but also standard ancillary costs (travel, insurance, living costs ...).

Potential candidates must meet the requirements set by each school’s admissions criteria, regarding bachelor’s degree, work experience, English proficiency and analytical skills. Candidates should also demonstrate strong result orientation, intellectual ability, communication capabilities, maturity, integrity, interest towards community activities, as suggested by the schools. (see the attached call for application).

Transparency and meritocracy are key to us, so Buzzi Unicem cannot interfere, in any way, with the valuation and selection process, that will be managed in full by each university. The only way to submit the application is online, on the school’s website.

The selection phase will be carried out within fall of every year; the endowed students will attend the MBA program starting in the following fall.

We are proud to confirm and expand this project. We know for sure that this could be a turnaround opportunity for focused, committed people, driven by the desire of travelling and broadening their knowledge and horizons.

And we like to think of Franco as a significant part of this growth process, too.

Notice for Franco Buzzi Memorial Scholarship

Franco Buzzi memorial scholarship provides each year the sons/daughters of Buzzi Unicem’s employees and retired employees and all young people who graduated from high school in Casale Monferrato with the unique opportunity to attend a full-time MBA program at some of the top US universities:

- McCombs School of Business - University of Texas;
- Smeal College of Business - Penn State University;
- Missouri University;
- College of Business and Economics - Lehigh University ¹.

Applicants and admissions criteria

Among the requirements set by the schools’ admissions criteria are:

- bachelor’s degree;
- proficient English skills certified by TOEFL or IELTS test score (not required for US citizens, US permanent residents and for people holding a degree from a country where English is the official language);
- adequate GRE or GMAT test score.

For further and detailed requirements, refer to each university’s internet site.

Other relevant elements are:

- work experience;
- academic performance and intellectual ability;
- communication, initiative, maturity, integrity, and self-awareness;
- extracurricular and community activities.

Grant

Every year Buzzi Unicem will fully fund two 2-year, full-time Masters in Business and Administration, on a continuing basis.

The scholarship will cover:

- tuition and fees (paid directly to the university);
- standard ancillary costs: travel and living costs, books, application fee, insurance etc. (paid to the student).

Academic years

After a successful application process, the endowed students will start in fall of every year.

The MBA held by College of Business and Economics - Lehigh University is one year long, from January through December.

¹ <http://www.mcombs.utexas.edu/MBA/Full-Time>

<https://mba.smeal.psu.edu>

<https://business.missouri.edu/programs-and-admissions/crosby-mba>

<https://business.lehigh.edu/academics/graduate/masters-programs/one-year-mba>